

Google Tips and Tricks

The Google web site (www.google.com) will let you search for the proverbial “needle in a haystack” if you know a few simple procedures. Here are 12 tips:

- To limit the returns when you “google” someone, put quotation marks around the name and add a location or other attribute – example: “roger turner” leisure world.
- To get the definition of a word or phrase, enter define (word) in search bar.
- To do a calculation, enter an equation in the search bar – example: 100/12
- To get the price on a stock, enter symbol in the search bar – example: ge
- To translate, click on More and click on Translate Tool. Enter or paste text in the “Translate Text” box and select “from-to” language option.
- To find someone’s phone number, enter name and city in search bar.
- To find the owner of a phone number, enter the number in the search bar.
- To browse a catalog, click on More and click on Catalog. Enter company name.
- To convert measures, enter measure 1 to measure 2, example: cup to tablespoons.
- To get prices and stores for an item, click on Froogle. Enter name and model #.
- To get a map, enter map city, state (or map and zip code) in search bar.
- To get news on a person, subject or location, click on News. Enter the topic in the search bar, example: El Toro base.

Google programmers add new search features as they are developed. Experiment with the options and links on google pages to discover new tricks.

Enjoy.

Norm Salzberg

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